

Chimpanzee Sanctuary Northwest
2009 Auction *Celebrate the Seven*
Presenting / Major Underwriter Benefits



PROVIDING SANCTUARY
FOR THEIR DIGNITY
.....
BUILDING AWARENESS
FOR THEIR SURVIVAL

\$10,000 –Sanctuary Presenting Sponsor

- Event title recognition with logo (“CSNW Auction presented by XXX”) on all materials including invitations, website, and promotions
- Verbal recognition/thanks at beginning of auction
- Recognition in auction catalogue
- Recognition on CSNW Facebook page
- Recognition on event signage (including screen projection)
- Recognition in CSNW newsletter for 12 months
- Logo and link on CSNW website for 12 months
- Logo and link on all blog posts related to the event (minimum of 10 posts)
- Recognition on Twitter tweets about event (minimum of 20 tweets)
- Complimentary double-truck ad in auction catalogue
- Framed chimpanzee portrait with personal acknowledgment
- Opportunity to hold private tour of the sanctuary for 6 people
- Complimentary invitations to future CSNW events
- Complimentary CSNW merchandise: 10 t-shirts, 10 tote bags, 10 packs of note cards

\$5,000 – Chimpanzee Advocate

- Verbal recognition/thanks at beginning of auction
- Recognition in auction catalogue
- Recognition on CSNW Facebook page
- Recognition on event signage (including screen projection)
- Recognition in CSNW newsletter for 12 months
- Complimentary full-page ad in auction catalogue
- Logo and link on CSNW website for 12 months
- Logo and link on most blog posts related to the event (minimum of 7 posts)
- Recognition on Twitter tweets about event (minimum of 15 tweets)
- Logo recognition on all promotional materials (ads, flyers, posters)
- Framed chimpanzee portrait with personal acknowledgment
- Opportunity to hold private tour of the sanctuary for 2 people
- Complimentary invitations to future CSNW events
- Complimentary CSNW merchandise: 5 t-shirts, 5 tote bags, 5 packs of note cards

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\$1,000 – Chimpanzee Champion

- Verbal recognition/thanks at beginning of auction
- Recognition in auction catalogue
- Recognition on CSNW Facebook page
- Recognition on event signage (including screen projection)
- Recognition in CSNW enewsletter for 6 months
- Complimentary 1/2 page ad in auction catalogue
- Logo and link on CSNW website for 6 months
- Logo and link on some blog posts related to the event (minimum of 3 posts)
- Recognition on Twitter tweets about event (minimum of 5 tweets)
- Recognition on all promotional materials (ads, flyers, posters)
- Complimentary CSNW merchandise: 4 t-shirts, 3 tote bags, 2 packs of note cards

\$500 – Chimpanzee Fan

- Verbal recognition/thanks at beginning of auction
- Recognition in auction catalogue
- Recognition on CSNW Facebook page
- Recognition on event signage (including screen projection)
- Recognition in CSNW Sept. '09 and Oct. '09 enewsletter
- Complimentary 1/4 page ad in auction catalogue
- Complimentary CSNW merchandise: 2 t-shirts, 2 tote bags